



Call for Tenders (CfT)

Tender No: TAMA/AGRO-YOUTH/PM/2025/01

Project Title: Empowering youth through vocational training in agro-mechanization, irrigation and post-harvest management technology in Central zone.

Issuing organization: Tanzania Agricultural modernization Association (TAMA), Jomo Kenyatta Road, TAMA LISHE House No. 152, P.O. Box 4080, Usagara – Mwanza, Tanzania
Email; info@tama.or.tz

Date of issue: 18th December 2025

Submission Deadline: 24th December 2025

1.0 Introduction

Tanzania Agricultural Modernization Association (TAMA) is a national non-governmental organization legally registered on 10th August 2006 with Registration Number 00NGO/1588. The organization operates in accordance with the Tanzania NGOs Act No. 24 of 2002 and pursuant to the Tanzania NGOs Code of Conduct.

TAMA is implementing a Youth Entrepreneurship for the future of food and Agriculture (YEFFA) programme together with other three implementing partners under the supervision of AGRA which is funded by Master Card Foundation in a project; Empowering youth through vocational training in agro-mechanization, irrigation and post-harvest management technology in Central zone (Manyara, Singida, Dodoma and Tabora Regions).

TAMA hereby invites eligible, competent, and experienced service providers to apply and express their interest in providing design, printing, and supply of promotional materials. Interested service providers are warmly welcome to submit their applications demonstrating their technical capacity, relevant experience, and ability to deliver high-quality promotional materials in line with TAMA's requirements and applicable procurement guidelines.

2.0 Scope of Work

The selected service provider will be responsible for:

- Graphic design and layout of all promotional materials
- Printing and supply of the materials listed below

S/NO	Item Description	Specifications (Indicative)	Quantity
1	Leaflets	Full color, A5 size, double-sided, folded (bi-fold)	1,000
2	Posters	Full color, A2 size, with adhesive (glue) on the back for easy posting	500
3	Banners	Full color, durable material, with eyelets	2
4	Branded T-Shirts	Cotton, collared ,full color print, assorted sizes	100
5	Wall Calendars	Full color, A3 size, 12 months, branded with project and organization details	200
6	Branded Notebooks	A5 size, 80 pages, full color cover, branded	300

NOTE: All materials must clearly reflect youth empowerment, vocational skills development, and agro mechanization, and must be branded in accordance with TAMA and project guidelines.

3.0 Evaluation Criteria

Tenders will be evaluated based on:

- Compliance with requirements
- Quality of previous work
- Cost competitiveness
- Delivery capacity and timelines

4.0. Eligibility Requirements

Interested bidders must submit:

- Company profile
- Valid business registration certificate
- Valid TIN certificate
- Previous experience in similar assignments (attach samples)
- Quotation with clear unit prices (TZS)
- Delivery timeline (within project schedule)

5.0 Submission Instructions

Interested bidders are required to submit their tenders **either by email or by physical delivery** as outlined below:

a) Email Submission

Tenders may be submitted by email to:

info@tama.or.tz copy to tamaorganization@gmail.com

The email subject line should read:

“TENDER FOR DEVELOPMENT OF PROMOTIONAL MATERIALS”

b) Physical Submission

Hard copy tenders must be submitted in **sealed envelopes** clearly marked:

“TENDER FOR DEVELOPMENT OF PROMOTIONAL MATERIALS – DO NOT OPEN BEFORE CLOSING DATE”

Addressed to:

Chairperson,
Procurement Committee,
Tanzania Agricultural Modernization Association (TAMA),
Jomo Kenyatta Road,
TAMA LISHE House No. 152
Nyang’homango Area,
Post Code 33517 Usagara
P.O. Box 4080
Mwanza, Tanzania